**Website Requirements and Resources List Pro forma**

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| **Learner’s Name:** Vijaya Sharma  **Client: Harvest Haven Farm**  **Website: www.harvesthavenfarm.com** |
| **Purpose**  The primary objective of the website is to promote Harvest Haven Farm as a local visitor attraction for various groups, including locals, families, tourists, and travelers. It will provide essential information on the farm’s products, services, activities, and events to engage visitors and encourage foot traffic. |
| **Website Requirements**  **Homepage**   * Key highlights of products, services, and activities * Prominent call-to-action buttons (e.g., "Shop Now," "Book Activities," "Visit Us") * Visually appealing imagery of the farm and products * Short introductory text and farm overview   **About Us Page**   * Farm's story, values, and mission statement * Insight into the farm’s history and the team behind it * Sustainability efforts and commitment to the community (if applicable)   **Shop Page :**   * Product listings with images and descriptions * Pricing details * Shopping cart and checkout process * Search and filter options (by category, price, etc.)   **Activities Page:**   * Information on attractions and activities available on the farm (e.g., petting zoo, play park, nature walks) * Details about seasonal events (hayrides, pumpkin picking, etc.) * Calendar of upcoming events   **Contact Page:**   * Farm’s address, phone number, and email * Contact form for inquiries and feedback * Google Maps integration for location   **Café Menu Page**   * Menu with food and drink offerings * Pricing and specials * Details about sourcing ingredients (locally grown, farm-fresh, etc.)   **Photo Gallery:**   * High-quality images of farm life, attractions, products, and events |
| **Resources**  **Hardware:**   * Computer for website development, management, and content updates * Server for hosting the website (self-hosting or cloud hosting)   **Software:**  **Frontend Technologies**:   * HTML for website structure * CSS for styling and layout * Optional: JavaScript for interactivity   Media Resources  **Images**:   * High-quality professional images of the farm, products, activities, and visitors   Text:   * Engaging content to describe each section of the website. * Product descriptions for online store |
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